

EEO PUBLIC FILE REPORT

For Radio Stations

WBUS (FM), 93.7, Boalsburg, Pa.
WQWK (FM) 103.1, State College, Pa.
WMAJ (FM) 99.5 Center Hall, Pa.
WMAJ 1450 State College, Pa.
WRSC 1390 State College, Pa.
*WWSH (FM), Pleasant Gap, Pa.
*WFGE (FM), 101.1, Tyrone, Pa.

Employment Unit Address:

2551 Park Center Blvd.
State College, PA 16801

**This EEO Public File Report
Covers the One-Year Period
Ending on April 1, 2009**

*WWSH (FM) was divested on 7/2/08 and WFGE (FM) was purchased 7/2/08.

This EEO Public File Report is filed in each Stations public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During this one-year period, the stations filled the following full-time vacancies:

- ACCOUNT EXECUTIVE – 5
- * PROGRAM DIRECTOR -- 1
- * ON AIR PERSONALITY/PRODUCTION DIRECTOR-- 1
- * ON AIR PERSONALITY-- 1
- RECEPTIONIST-- 1

The station interviewed a total of 38 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source	Address	Contact	# Referred by Source	Notification request?
On Air Recruitment Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Monty Buehler	18	No
Referral Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Chuck Hertzog	2	No
PAB Pennsylvania Association of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Flip Michaels	0	No
Websites Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Jill Hockenberry	2	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Jill Hockenberry	0	No
Walk In/Apply In Person Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Chuck Hertzog	1	No
Penn State University College of Communication	208-D Carnegie Building University Park, PA 16802	Bob Martin	6	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Cyndi Snyder	9	No

* These positions were considered exigent hires and therefore there was no recruitment performed.

ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

Attachment A contains the following information for each full-time vacancy

1. The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number
2. The recruitment source that referred the hiree for each full-time vacancy
3. The total number of persons interviewed for each full-time vacancy; and
4. The total number of interviewees referred by each recruitment source used in connection with each vacancy

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: Penn State College of
Job Fair 1
Total Hired 1

Date Vacancy Opened: 4/10/2008

Total Number of Persons Interviewed for the Vacancy: 8

Date Vacancy Filled: 5/30/2008

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
Penn State University College of Communication Job Fair	Penn State University State College, PA 16801	Bob Martin	814-863-4674	2	No
*On Air Recruitment Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Monty Buehler	814-237-9800	2	No
Websites Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	1	No
Walk In/Apply In Person Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Chuck Hertzog	814-237-9800	1	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Cyndi Snyder	814-272-5465	2	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No
PAB Pennsylvania Association Of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Flip Michaels	717-482-4820	0	No

*Recruitment announcements ran on stations WMAJ-FM, WQWK (FM), WMAJ, WBUS (FM), WRSC, and WSGY (FM).

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree:

On Air Ad/Recruitment	1
Referral	1
Total Hired	2

Date Vacancy Opened: 8/11/2008

Total Number of Persons Interviewed for the Vacancy: 8

Date Vacancy Filled: 10/7/2008

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
Penn State University College of Communication	Penn State University State College, PA 16801	Bob Martin	814-863-4674	1	No
*On Air Recruitment Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Monty Buehler	814-237-9800	6	No
Websites Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No
Referral Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Chuck Hertzog	814-237-9800	1	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Cyndi Snyder	814-272-5465	0	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No
PAB Pennsylvania Association Of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Flip Michaels	717-482-4820	0	No

*Recruitment announcements ran on stations WMAJ-FM, WQWK (FM), WMAJ, WBUS (FM), WRSC, and WFGE (FM).

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: On Air Recruitment 1
Total Hired 1

Date Vacancy Opened: 1/2/2009

Total Number of Persons Interviewed for the Vacancy: 11

Date Vacancy Filled: 3/20/2009

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
Penn State University College Of Communication	Penn State University State College, PA 16801	Bob Martin	814-863-4674	1	No
*On Air Recruitment Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Monty Buehler	814-237-9800	5	No
Websites Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No
PAB Pennsylvania Association Of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Flip Michaels	717-482-4820	0	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Cyndi Snyder	814-272-5465	5	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No

*Recruitment announcements ran on stations WMAJ-FM, WQWK (FM), WMAJ, WBUS (FM), WRSC, and WFGE (FM).

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: Referral 1
Total Hired 1

Date Vacancy Opened: 10/1/2008

Total Number of Persons Interviewed for the Vacancy: 6

Date Vacancy Filled: 10/18/2008

***Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
Penn State University College Of Communication	Penn State University State College, PA 16801	Bob Martin	814-863-4674	2	No
Websites Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	1	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No
Referral Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Chuck Hertzog	814-237-9800	1	No
Career Link Of Centre County	1300 Benner Pike State College, PA 16801	Cyndi Snyder	814-272-5465	2	No

*No on air recruitment ads were run on the stations for this Account Executive vacancy since the recruitment ads for the Account Executive vacancy opening of 8/11/08 had just ended on 9/30/08. Those ads ran on all stations.

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Receptionist

Recruitment Source That Referred the Hiree: On Air Ad/Recruitment 1
Total Hired 1

Date Vacancy Opened: 10/2/2008

Total Number of Persons Interviewed for the Vacancy: 5

Date Vacancy Filled: 10/20/2008

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
*On Air Recruitment Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	5	No
Websites Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No
Internal Job Posting Forever Broadcasting	2551 Park Center Blvd State College PA 16801	Jill Hockenberry	814-237-9800	0	No
PAB Pennsylvania Association Of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Flip Michaels	717-482-4820	0	No

*On air recruitment ads ran on stations WFGE (FM), WMAJ-FM, and WBUS (FM).

Attachment B

Outreach Activities.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. The stations have engaged in the following outreach activities:

Forever / Megahertz Internship Program

The stations hosted internships for 6 people for the period of September through November 2008, 1 person for the period of June through August 2008, 2 people March through May 2008, and 5 people March through May 2009.

Partner: The Pennsylvania State University - The College of Communications

Contact: Bob Martin

Assistant Dean for Internships and Career Placement
208-D Carnegie Building
University, PA 16802-5101
Telephone: (814) 863-4674
Fax: (814) 863-8044
E-mail: rpm163@psu.edu

Description of the Internship Program: The Pennsylvania State University's College of Communications is the largest ACEJMC accredited undergraduate communications program in the country. Forever Broadcasting has a long standing relationship with the College of Communications to help prepare students to take their place in society as active, critical and engaged media professionals. We provide Internship opportunities to a minimum of 10 students per year. We work with the College to design a program that allows students to earn college credit for hands on experience at the Radio Stations. The Internships are designed to meet the needs of the Radio Stations and academic requirements of the University. Each Internship is uniquely designed. Students work with Program Directors, Business Manager, Chief Engineer, Sales Managers and the General Manager to fulfill their Internship.

Each semester we post opportunities with the University for On-air, Sales and Technical Internships. For this period we had internships as per the following:

WQWK (FM), one opening 1/7/08 for a very broad set of responsibilities such as on air assistant, remote broadcasts, and assist with major station events.

WBUS (FM), one or two openings 1/7/08 for morning show board operator, remote broadcast, promotional events, automation systems. Position open several days to all week until it ends.

WMAJ, One openings for the spring of 2009, reporting internship for high school and college football games, assistant producer, tailgate shows technical set up, studio assistant.

All Stations internship, opens 1/7/08, operation manager seeking on air assistance, board operator, promotions assistance.

WMAJ, internship opens 1/7/08, Chief engineer seeks day to day assistant to each station. Duties include board operator, set up of play by play equipment.

All Station internship, opens 1/7/08, business manager seeks intern for administrative duties, client promotions, clerical work and presentation preparation.

Forever / Megahertz Job Fair

Job Fair Host: Forever Broadcasting and Megahertz Licenses – WFGE-FM, WBUS-FM, WMAJ-FM, WQWK-FM, WMAJ-AM, WRSC-AM, WBSS-FM

Date / Time of Expo Fair: February 23, 2009 9AM-2PM

Location of the Job Fair: The Atherton Hotel
125 South Atherton Street
State College, PA 16801
PH (814) 231-2100

Description of the Job Fair: We hosted and attended a local job fair at the Atherton Hotel in State College. There were 14 businesses and organizations in attendance. The job fair was promoted on our stations, WFGE-FM, WBUS-FM, WMAJ-FM, WQWK-FM, WRSC and WMAJ. Each station ran 112 :60 commercial announcements promoting the free event. Attendance was strong with over 100 candidates in attendance.

Representing Forever Broadcasting: BJ Clitherow – Senior Account Executive
Chuck Hertzog – General Manager
Monty Buehler – Sales Manager

Job Fair - - Job Expo.Com Participation

Job Expo Host: The Pennsylvania State University - The College of Communications

Contact: Bob Martin
Assistant Dean for Internships and Career Placement
208-D Carnegie Building
University, PA 16802-5101
Telephone: (814) 863-4674
Fax: (814) 863-8044
E-mail: rpm163@psu.edu

Date / Time of Expo: March 28, 2008 9AM-2PM

Location of the Job Expo: Hetzel Union Building's Alumina Hall at University Park, Pennsylvania Representing Forever Broadcasting: Chuck Hertzog, General Manager, Monty Buehler, Sales Manager and all stations were represented.

Description of the Job Expo: The Pennsylvania State University's College of Communications is the largest ACEJMC accredited undergraduate communications program in the country. This job expo is designed for Penn State's top notch advertising, public relations, film/video, journalism, media studies and telecommunications students and alumni to meet with the Radio Broadcasting Groups, public relations firms, newspapers, magazines, production companies and broadcast and cable organizations. We have found that participation in this Job Expo has provided us an opportunity to meet strong candidates in an extremely efficient manner. We have benefited from hiring Penn State graduates in the past.

Radio Station Group Tours

We routinely give group tours of our facility, 2551 Park Center Blvd. State College, to organizations such as the Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups.. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are given by station management in programming and sales. The tours are tailored to meet the goals of the specific groups.

To request a tour contact:
Forever Broadcasting
2551 Park Center Blvd.
State College, PA 16801
Attention: General Manager
PH: (814) 237-9800

If your organization would like to be contacted regarding future vacancies, please contact:

Jill Hockenberry, Business Manager
Forever Broadcasting
State College, PA 16801
Phone: 814-237-9800
Fax: 814-237-2477